SHANNON VERSAGGI TO JOIN SITEONE LANDSCAPE SUPPLY AS SENIOR VICE PRESIDENT AND CHIEF MARKETING OFFICER

February 14, 2020

ROSWELL, Ga.--(BUSINESS WIRE)-- SiteOne® Landscape Supply, Inc. (NYSE: SITE), the largest and only national wholesale distributor of landscape supplies in the United States, announced today that Shannon Versaggi will be joining the Company as Senior Vice President and Chief Marketing Officer effective February 17, 2020.

Shannon joins SiteOne following a successful 15-year career at Lowe's Companies where she led teams covering all aspects of marketing services, product marketing, brand strategy development, loyalty programs, customer segmentation and analytics, media, planning and creative. Most recently, she was Vice President of Integrated Marketing, Media and Creative. Prior to Lowe's, she worked for SunTrust Bank for three years as a portfolio specialist and commercial banking representative.

Shannon graduated from the University of North Carolina at Chapel Hill with a B.S. in Business. She also earned an MBA in Marketing from the University of Georgia.

"We are thrilled to have Shannon join our executive management team," said Doug Black, Chairman and CEO of SiteOne Landscape Supply. "She brings deep knowledge and a proven track record of results in every element of the marketing mix—from brand strategy development to execution of customer-centric marketing initiatives. We are confident in Shannon's ability to help us achieve world-class marketing at SiteOne and enhance our customers' experience and success."

About SiteOne Landscape Supply:

SiteOne Landscape Supply (NYSE: SITE), is the largest and only national wholesale distributor of landscape supplies in the United States and has a growing presence in Canada. Its customers are primarily residential and commercial landscape professionals who specialize in the design, installation and maintenance of lawns, gardens, golf courses and other outdoor spaces.
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